

ABSTRACT OF THE DISCLOSURE

A simple program-related information providing apparatus provides information related to a program to be broadcast to a user while the user is watching the program. The program-related information providing apparatus includes a first program-reserve-record setting script generator for generating a first program-reserve-record setting script, which serves as a control command for recording a program in a program table in a recording medium. A program-related information address display script generator generates a program-related information address display script including address information which indicates the network address of the program-related information and from which the program-related information is accessible, and also including display time information specifying the display time of the address information. A second program-reserve-record setting script generator generates a second program-reserve-record setting script by attaching the program-related information address display script to the first program-reserve-record setting script. A transmitter transmits the second program-reserve-record setting script to a terminal device.